



MARK ROBERTS, KING ARUTHUR FLOUR CO.

I was recruited by the King Arthur Flour Company and started working with them in June of 2007 as Regional Sales and Marketing Manager, Western US. I still work for the King Arthur Flour Company in the same capacity as a fully vested Employee owner.

Family still comes 1st

After my move to Salt Lake I met my amazing wife working at Skaggs Alpha Beta. Cindy was working in the cosmetics department and I was throwing freight. We were married April 10 1982, 31 years ago today. We have two beautiful children Angela and Aaron, that are off the payroll now. Both have graduate college and are married. We have one grandchild from my daughter, Lucy Benarita Haddock. Lucy is the love of my life. I never thought being a "papa" would be so rewarding and fun. I ski every weekend with my son and other friends. It has been a real pleasure to see him mature and become one of the boys. A very amazing kid and a really great friend. he has a degree in civil engineering from the university of Utah. My daughter to a path drawn up from years of camping, skiing and hiking. She has a degree in restorative ecology from Utah State University. She worked for the Bureau of Land Management on wild fire restoration until Lucy came. She now works and lives in Southern Idaho (in a much safer career) for the city of Jerome. Her husband Rob still works for the BLM fighting wild fires in the inter-mountain west.

I work very hard to play even harder.

- This ski season was my 33<sup>rd</sup> year with a season ski pass at Brighton Ski Resort in the Wasatch mountains. I use Brighton as my base camp for regular lift assisted ski tours in Big Cottonwood Canyon. I am an avid back country skier and have skied every peak in both Big and Little Cottonwood Canyons. When I 1<sup>st</sup> arrived in Utah I found the ski resorts as a refuge. I lived and worked at Brighton for two years after arriving here. It was the best case scenario, throw freight at night, ski all day and sleep in the evening. I'm not sure I could pull that off now but, it was great then. Working on the ski patrol with snow safety, opened my eyes to a whole new way to get killed or injured. I spent early days throwing hand charges, or firing a M-40 Recoilless rifle from the Korean War to get a snow to release. I had a number of very sad avalanche recoveries in the back country and experienced a few incredibly lucky rescues. My worst day of skiing found me trapped by a very fast moving storm. I had to spend the night in a snow cave with friend of mine. We both made it through but, not without frostbite and a real respect for mother nature.

- My summer love is fishing. Be it fly fishing the rivers in the area for trout or travelling the west fishing competitively in bass tournaments. Once the ice is off the lakes, I'm fishing. I have sponsorships with Legend Boats, Mercury marine, Shimano Fishing, Reaction lures, and Costa Sun Glasses. What started as fun, has become an obsession that pays for itself. I fished my 1<sup>st</sup> competitive bass tournament in 1993 and have been hooked ever since. I contributed to the prize money for a number of years. I never won a thing, most times it was an old fashioned butt whooping. Winning or even cashing a check was a goal. I finally figured out that fishing was not going to be a career and started fishing for the fun of it. Soon after that I began winning or cashing out on a regular basis. I have fished over the years with a number of very connected people in the fishing industry. Some of those contacts saw potential and decided to add me to their pro staff. I have won Angler of the Year awards at Lake Powell in 1998 and 2006. Bass fishing is still just a hobby, I just can't bank my retirement on an animal with a brain the size of a BB.